



Sponsorship Guide

2024



NATIONAL ASSOCIATION *of*
INDEPENDENT COLLEGE & UNIVERSITY
STATE EXECUTIVES

ABOUT

NAICUSE

The National Association of Independent Colleges & Universities State Executives comprises the executive leaders of state associations representing independent colleges and universities across the country. NAICUSE supports private higher education through consortia and collaborative purchasing, state and federal legislative and regulatory matters, research, and fundraising.



OPPORTUNITIES

NAICUSE is seeking sponsors for its premier event, the Annual Summer Workshop, July 28-31 at The Omni in Carlsbad, CA. This conference is an excellent opportunity to expose your company's products and services to key decision-makers at the executive level across the United States. Your sponsorship supports programmatic expenses associated with bringing together leadership in each state.

*Your support allows
NAICUSE to continue its
work to ensure college
access, affordability, and
success.*

SPONSORSHIP OPPORTUNITIES



	Platinum \$12,500 (3 available)	Gold \$10,000 (3 available)	Silver \$7,500 (3 available)	Bronze \$5,000 (5 available)	Golf Tournament \$5,000	Activity \$5,000 (3 available)
Recognition during Sunday Reception and on Sponsor Board	✓	✓	✓	✓	✓	✓
Invited to attend "Open Session" with meeting and attendees, breakfasts, dinners, and recreational activities (additional fees may apply, e.g. golf)	✓	✓	✓	✓	✓	✓
Provide meeting swag for the official conference gift bags	✓	✓	✓	✓	✓	✓
Recognition on all conference materials	✓	✓	✓	✓	✓	✓
Display table	✓	✓	✓	✓	✓	✓
10 minutes greeting at the opening session	✓					
5 minutes greeting at the Tuesday banquet		✓				
5 minute greeting at breakfast			✓			
Cohost Award Ceremony					✓	✓
Complimentary guest registrant	4	3	2	1	1	1

SPONSORSHIP LEVELS CONT.



	Technology \$750 (1 available)	Snack Bar \$750 (2 available)	Coffee & Tea \$750 (2 available)	Charging Station \$750 (1 available)
Company logo displayed at add-on location	✓	✓	✓	✓
Recognition in meeting communications	✓	✓	✓	✓

For further information please contact Robert LeFevre, at rlefevre@micolleges.org or Kristen Soares, at kristen.soares@aiccu.edu.

Historic Carlsbad Food & Wine Walking Tour

Monday, July 29, 2024 Noon



A 3-Hour guided walking tour with 6 tasting locations for food, wine, or beer! Come learn about Carlsbad's history, culture and architecture while eating your way through the historic seaside village. Enjoy food stops to keep your belly full for lunch.



Adults, 21+ only



PREMIUM PRIVATE TOUR



Contact Colby Spencer Cesaro
to register:
ccesaro@micolleges.org

Sea Kayaking!

Tuesday, July 30th, 1pm - 4pm

A fully guided kayak tour takes you through the Ecological Reserve and along the La Jolla Sea Caves —some of San Diego’s most famous attractions. The La Jolla Ecological Reserve and Underwater Park is a marine protected area that’s a famous destination for snorkelers, divers, and kayakers to respectfully explore. The Reserve is home to our friends—**leopard sharks, Garibaldi (California’s state marine fish!), lush kelp beds, sea lions, and even the occasional pod of dolphins!**

Experienced tour guides will share fun facts and history about La Jolla, safely guide you along the sea caves, and lead you through one (ocean conditions permitting).

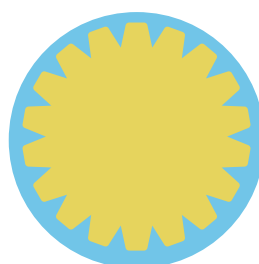
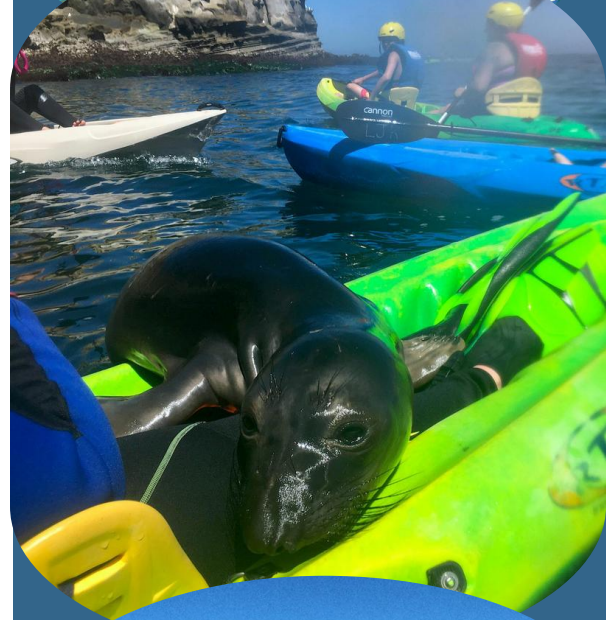
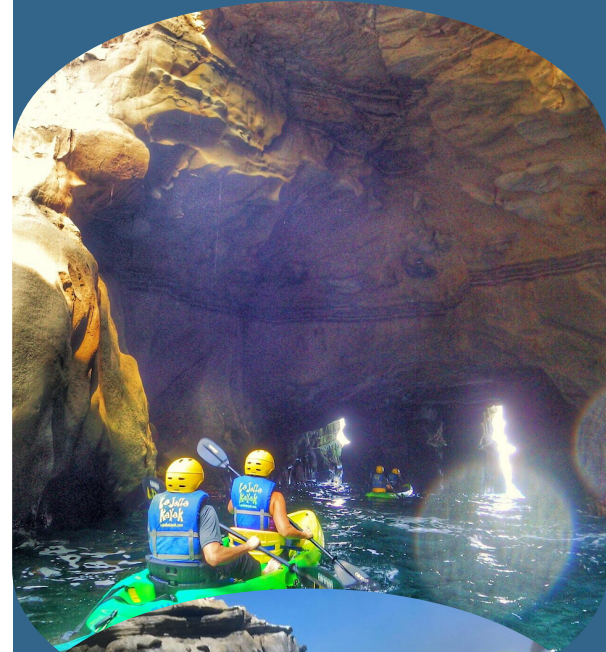
 To register please contact Colby Spencer Cesaro with questions, ccesaro@micolleges.org

[Register here](#)

Requirements:

Participants must be age 6+

All kayaks hold 2 participants. Parents must accompany children.

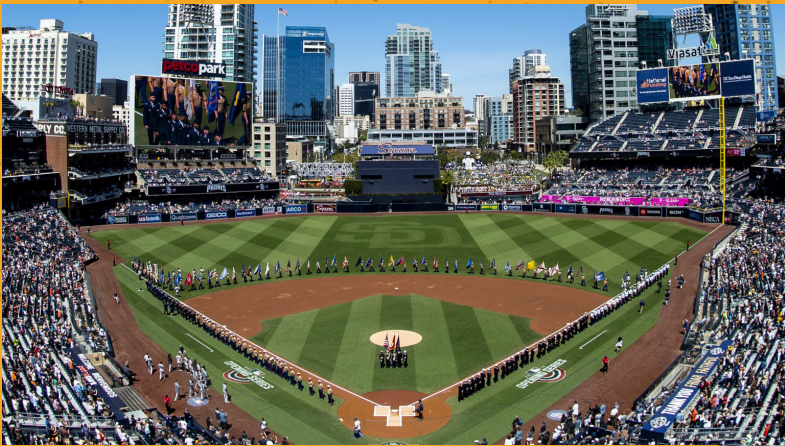


Baseball & BBQ

San Diego Padres Game

Wednesday, July 31, 2024 - 4pm

Join us at the
Landing in San Diego
Padres Stadium



Space is limited!
Contact Colby Spencer
Cesaro to register
ccesaro@micolleges.org



Food · Drinks · Reserved
Seating & Early Entry